



清华大学东南亚中心
Tsinghua Southeast Asia Center

PHILANTHROPY & PARTNERSHIP

Investing in Knowledge, Shaping the Future of Southeast Asia

2025

Prospectus on Philanthropy and
Strategic Partnerships with Tsinghua Southeast Asia Center



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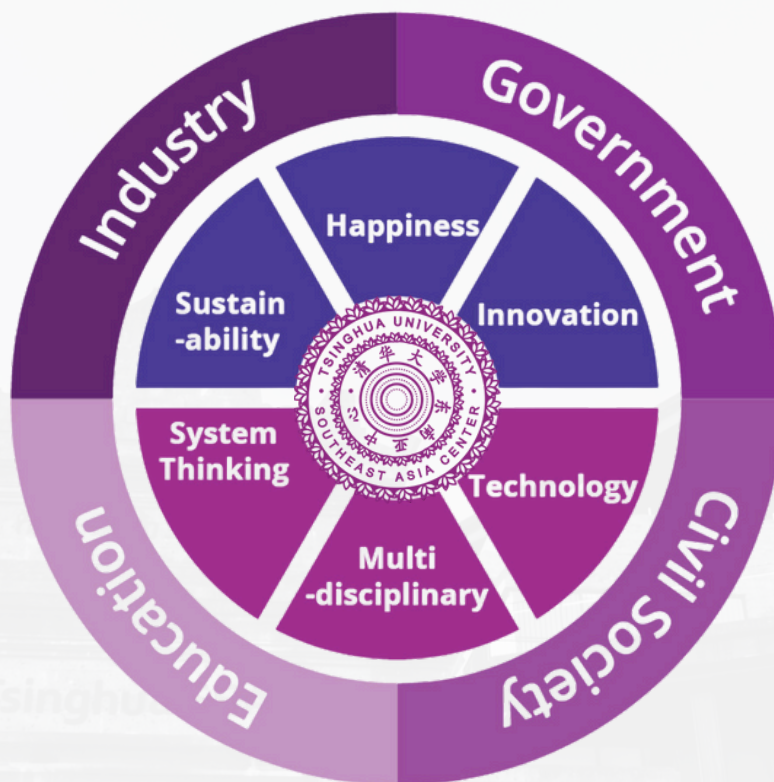


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Faculty Fellows



THE HUB FOR KNOWLEDGE AND INNOVATION IN SOUTHEAST ASIA



Established in **2018**, Tsinghua SEA is the result of a collaboration between **Tsinghua University** and **United in Diversity**.

The UID Bali Campus in Kura-Kura SEZ was inaugurated on 16th November **2022** during the G20 Bali. The Center covers an area of 5500 sqm.

Tsinghua Southeast Asia Center (Tsinghua SEA) aspires to **bridge solutions** for the **United Nations Sustainable Development Goals**, by aligning with the Balinese philosophy **Tri Hita Karana** which calls for **happiness** through harmony with society, nature, and spirit.

“As a key link of Tsinghua University’s global development strategy, Tsinghua SEA will actively promote the talent training, academic exchanges and cooperation in Southeast Asia and around the world.

We are dedicated to contributing to the realization of the sustainable development goals of the United Nations. And we are willing to join hands with worldwide partners to make greater contributions to the sustainable development of mankind.”

PROF. DR. QIU YONG

TSINGHUA UNIVERSITY
PARTY SECRETARY



#1 UNIVERSITY IN CHINA

#12 UNIVERSITY IN THE WORLD

SHAPING GENERATIONS OF SCIENTISTS, ENTREPRENEURS, AND POLICY LEADERS



PRESIDENT
XI JINPING



FORMER PRESIDENT
HU JINTAO



HON. PROFESSOR
LUHUT BINSAR PANDJAITAN



NOBEL LAUREATE
YANG CHEN NING



VICE MINISTER
STELLA CHRISTIE

With **22 colleges** and **59 departments**, Tsinghua University has been at the forefront of innovation and national development in China for over a century. It leads in fields from engineering and tech to policy and economics.

The university leads major national research initiatives in areas such as **healthcare**, **clean energy**, and **cybersecurity**, while also advancing cutting-edge research in **quantum computing**, **semiconductors**, and **space technology**.

Tsinghua Institute for Artificial Intelligence

Innovation in **AI**, **robotics**, and **smart healthcare**.

Tsinghua Science Park (TusPark)

One of Asia's largest **tech incubators**, home to over **400 startups** and leading R&D centers.

PARTNERING FOR LASTING IMPACT



CO-CREATING CHANGE



At the Tsinghua Southeast Asia Center (Tsinghua SEA), we believe that meaningful change happens when visionaries, institutions, and communities come together. Our donor pathways are designed to give you more than recognition — they empower you to co-create programs, shape future leaders, and leave a legacy across Asia and beyond.

INVESTMENT THAT TRANSFORMS



Your contribution is more than a donation — it's an investment in people, knowledge, and sustainable futures. Together, we can:

- Cultivate the next generation of leaders
- Advance research that influences policy and industry
- Foster innovation and cross-cultural collaboration
- Leave a legacy of impact in Southeast Asia and the world

ALUMNI & FRIENDS GIVING

Stay Connected. Shape the Future. Make an Impact.

BE A MEMBER



By joining our **Membership Program**, you're not just supporting Tsinghua SEA—you're becoming part of a global network of leaders, innovators, and changemakers.

MEMBER BENEFITS



Priority Access

Be the first to join our signature programs, events, and activities.

Exclusive Networking

Connect with distinguished alumni, fellows, faculty, and industry leaders at members-only dinners and networking nights.

Collaboration Opportunities

Co-create new initiatives and programs with Tsinghua SEA.

Insider Knowledge

Access publications, research, and our alumni-fellow database.



Special Privileges

Enjoy discounted online courses, 10% off venue rentals, exclusive offers from industry partners, and curated campus experiences.

Professional Growth

Post and discover job opportunities within the community.

Voice & Influence

Vote on initiatives that shape the future of the Center.



MEMBERSHIP PRICING

Category	Annual Giving	Lifetime Giving
Alumni / Fellow	\$75	\$750
Friend of Tsinghua SEA	\$100	\$1,000



DONATE ANYTIME

Donate anytime, in any amount through our website, and join us to celebrate our **Annual Giving Day**—held on Tsinghua SEA’s anniversary, **October 9th**—by directing your support to the cause you care about most. Your contribution on Giving Day fuels breakthrough ideas, nurtures future leaders, and drives solutions for Southeast Asia and beyond.





INDUSTRY PARTNERSHIP PROGRAM

Powering Innovation. Shaping Southeast Asia's Future.

Our **Industry Partnership Program** offers companies a unique platform to collaborate with Tsinghua SEA, connect with world-class talent, and shape the future of business, technology, and sustainable development in the region.



PARTNERSHIP TIERS & BENEFITS

Tier	Benefits	Investment (annually)
Tier 1 Strategic Partner	<ul style="list-style-type: none"> Prominent recognition on our website and at key events Opportunity to showcase job openings to the Tsinghua SEA network Consideration for speaking engagements at flagship events and activities Priority access to executive and educational programs Direct networking with participants, faculty, and global thought leaders Access to alumni and membership database Guided campus visits and tours Invitations to exclusive VIP events 	\$100k
Tier 2 Innovation Partner	Includes all Tier 1 benefits, plus: <ul style="list-style-type: none"> Immersion Experience – One annual trip to Tsinghua University (Beijing or Shenzhen campus) for up to 25 company representatives (excluding accommodation and transport) Signature Event Hosting – Opportunity to organize one dedicated annual event at the Tsinghua SEA campus, showcasing your company's leadership and expertise 	\$250k
Tier 3 Visionary Partner	Includes all Tier 1 & 2 benefits, plus: <ul style="list-style-type: none"> Advisory Role – One guaranteed seat on the Tsinghua SEA Industry Advisory Board Faculty Expertise – One annual project-based faculty consulting engagement OR Targeted Insights – One annual focused research project on a priority industry issue, tailored to your company's needs 	\$500k

IMPACT DONATIONS

Leave a legacy that lasts.

An **Impact Donation** is a **transformational gift** that supports Tsinghua SEA's mission while giving donors lasting recognition, exclusive benefits, and the opportunity to shape the Center's future.



LEGACY GIFT TIERS & BENEFITS

Type	Benefits	Donation Amount
Tier 1	<ul style="list-style-type: none">• Recognition on Tsinghua SEA's website• Scholarship naming under Tsinghua SEA's programs• Invitation to exclusive VIP events• Impact report• Access to Tsinghua SEA facilities	\$1M
Tier 2	<p>Includes all Tier 1 benefits, plus:</p> <ul style="list-style-type: none">• Recognition through dedicated plaque on campus	\$2M
Tier 3	<p>Includes all Tier 1 & 2 benefits, plus:</p> <ul style="list-style-type: none">• 1 seat on the Tsinghua SEA Advisory Board• Recognition through room/space naming	\$3M



ENDOWMENT

Sustain the mission. Create a legacy.

Endowments ensure that your contribution continues to generate impact year after year. With only a portion of the investment returns used annually, your gift lives on in perpetuity—supporting scholarships, research, and initiatives that transform Southeast Asia and beyond.



ENDOWMENT TYPES & MECHANISMS

Type	Mechanism	Donation Amount
1. Endowed Scholarships & Fellowships	<p>Make a direct impact by establishing a scholarship in your name or in honor of someone you cherish.</p> <p>As a donor, you can choose whether your fund supports a specific field of study or provides opportunities across programs. You may also take part in the inspiring process of selecting awardees.</p>	<p>Min. donation \$10k</p> <p>For Example: A donation of \$50,000 USD at 5% is equivalent to 1 scholarship of \$2,500 per year in perpetuity.</p>
2. Legacy Endowment	<p>Name the endowment in your legacy or honor an individual.</p> <ul style="list-style-type: none"> • Major Gift: Make a bold impact with a significant one-time or multi-year contribution during your lifetime, and witness the difference your generosity creates. • Planned Giving: Ensure a future of opportunities by including Tsinghua SEA in your long-term plans—through wills, insurance policies, retirement accounts, or other estate gifts. These thoughtful commitments continue your impact, even beyond your lifetime. 	<p>Min. Donation \$25k</p> <p>Named fellowships, buildings, or programs.</p>
3. Quasi-Endowment	<p>Give in a way that bridges immediate impact with long-term legacy. A quasi-endowment ensures lasting support, while allowing the flexibility to adapt with changes times.</p>	<p>Min. Donation \$10k to establish.</p>

PROGRAM CO-CREATION & CO-FUNDING

At Tsinghua SEA, we believe lasting impact is built through collaboration. Our **co-creation and co-funding pathways** invite organizations to go beyond traditional sponsorship—becoming active partners in shaping transformative programs that address real challenges in Southeast Asia and beyond.



Whether you're designing new initiatives with us or amplifying the reach of our flagship programs, your involvement ensures relevance, depth, and measurable outcomes. Together, we can create opportunities that nurture future-ready leaders, foster innovation, and drive sustainable change across the region.



ENGAGEMENT BENEFITS

By partnering with us, you will:

- **Shape** impactful programs that leave a lasting legacy in Southeast Asia
- **Gain** recognition through branding and public communications
- **Access** a network of regional leaders, innovators, and policymakers
- **Receive** transparent reporting on the outcomes and impact of your contribution

PROGRAM CO-CREATION

Shape programs that reflect your organization's mission, priorities, and vision. Through **program co-creation**, we will develop customized initiatives tailored to your specific needs and designed for talents from your organization. We work hand-in-hand to design and deliver high-impact programs that address your most pressing needs.

Delivery Modes

- Onsite at our state-of-the-art Bali campus in Kura Kura Bali
- Onsite at your organization's premises
- Hybrid formats for dispersed teams and stakeholders





PROGRAM CO-CREATION PATHWAYS & INVESTMENT

Pathway	Description	Benefits	Investment Range
Co-Create a Program	Partner with us to design initiatives tailored to your priorities.	<ul style="list-style-type: none"> • Co-branding on program • Option to co-design curriculum • Detailed impact report • Co-initiate an equal learning environment with your organization and communities 	Investment varied per program, depending on the scale, duration, and number of students
Immersion Trip	Join an Immersion Trip to Tsinghua University and its industry partners for an unparalleled opportunity to engage in knowledge exchange, discover best practices, and benchmark against global leaders.	<ul style="list-style-type: none"> • Access Tsinghua University's world-class academic environment • Benchmark and network with leading industry partners 	\$10k-25k per day excl. transportation & accommodation
Research Collaboration	Jointly develop research projects addressing long-term industrial, societal, and environmental issues.	<ul style="list-style-type: none"> • Recognition as co-research partner • Rights to shared findings • Acknowledgment in publications 	\$75k – \$300k per project



PROGRAM CO-CREATION PATHWAYS & INVESTMENT

Pathway	Description	Benefits	Investment Range
Curriculum Development	Co-create interdisciplinary curricula with faculty and experts.	<ul style="list-style-type: none"> • Naming recognition in curriculum • Option to embed your case studies • Post-delivery report 	\$40k – \$100k per curriculum
Program Enhancement	Support added program elements such as research publications, innovation challenges, cross-country exchanges, or digital learning content.	<ul style="list-style-type: none"> • Acknowledgment in deliverables • Option to co-shape content • Post-project impact brief 	\$100k – \$200k per initiative



PROGRAM CO-FUNDING

Strengthen and scale Tsinghua SEA's educational programs while aligning with your values. Your support directly advances our mission to develop future-ready leaders and innovators in the region.

PROGRAM CO-FUNDING PATHWAYS & INVESTMENT

Pathway	Description	Benefits	Investment Range
Scholarship Support	Fund participation for outstanding individuals whose values align with your mission	<ul style="list-style-type: none"> • Naming recognition on scholarship • Impact report on each scholar • Option to meet recipients 	\$6k – \$15k per participant
Fully Fund a Cohort	Sponsor an entire group in a flagship program; cohort branded under your name; engage through speaking, mentorship, or projects.	<ul style="list-style-type: none"> • Naming rights for cohort • Engagement opportunities • Comprehensive cohort impact report 	\$300k – \$600k per cohort (avg. 60 people × 5,000–10,000)

FACULTY FELLOWS

The **Faculty Fellow Program** at the Tsinghua Southeast Asia Center (Tsinghua SEA) brings together tenured professors from the world's leading universities who share a commitment to shaping a sustainable, inclusive, and innovative future in Southeast Asia and beyond.

Faculty Fellows dedicate a portion of their time and expertise to co-develop educational programs, lead cutting-edge research initiatives, and curate thought-provoking events and conferences that amplify the Center's mission. In doing so, they help advance cross-border academic collaboration, nurture regional talent, and address pressing global challenges.



BECOME FACULTY FELLOW

Joining the Tsinghua SEA **Faculty Fellow Program** means becoming part of a distinguished network of global academic leaders who influence education, policy, and innovation in Southeast Asia.

ELIGIBILITY



- **Tenured professors** or equivalent academic standing at a globally recognized university. Demonstrated expertise in fields aligned with Tsinghua SEA's mission, including sustainability, technology, cultural innovation, policy, and social impact.
- A track record of impactful teaching, research, or thought leadership.

FELLOWSHIP COMMITMENTS



- Duration: **1–3 months per year**, on an unremunerated basis.
- Contribution areas may include:
 - **Educational Programs:** Co-design and deliver courses, workshops, and executive education.
 - **Research & Publications:** Lead collaborative research addressing regional and global priorities.
 - **Events & Conferences:** Serve as keynote speakers, panel moderators, or thematic conveners.

BENEFITS FOR FELLOWS



- **Recognition** as a Faculty Fellow of the Tsinghua Southeast Asia Center.
- **Access** to Tsinghua SEA's regional network of universities, policymakers, businesses, and cultural institutions.
- **Opportunities** to shape impactful projects with long-term regional and global relevance.
- **Association** with Tsinghua University's global academic reputation.

SUPPORT FACULTY FELLOW

Organizations and philanthropists can play a critical role in advancing this program by supporting Faculty Fellows.

Tier	What It Covers	Recognition & Benefits	Investment
1. Catalyst Sponsor	<ul style="list-style-type: none"> International & local travel Housing & living allowance for 1–3 months Small research/activity grant 	<ul style="list-style-type: none"> Name listed as Faculty Fellow Supporter Recognition in Tsinghua SEA annual report & website 	\$25k+
2. Impact Sponsor	Catalyst coverage plus: <ul style="list-style-type: none"> Full research project funding Public engagement activities (lectures, workshops) Co-branded publications 	<ul style="list-style-type: none"> Co-branding on selected publications/events Invitation to exclusive Tsinghua SEA networking receptions 	\$75k – \$150k
3. Flagship Sponsor	Impact coverage plus: <ul style="list-style-type: none"> Multi-year fellowship support (e.g., 2025–2028) Funding for 2+ fellows annually or extended stay Donor-selected thematic focus (e.g., Climate Resilience) 	<ul style="list-style-type: none"> Naming rights (e.g., The [Donor Name] Fellow in Sustainable Innovation) Prominent logo on all related media Closed-door strategy sessions with Fellows 	\$150k–\$300k



TOGETHER, WE CAN DRIVE KNOWLEDGE ADVANCEMENT IN SOUTHEAST ASIA.

TO DISCUSS OPPORTUNITIES FOR
CONTRIBUTION AND PARTNERSHIP,
CONTACT US AT:



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INVESTING IN KNOWLEDGE, SHAPING THE FUTURE OF SOUTHEAST ASIA

THANK YOU

WWW.TSEA.ASIA